



PRESS RELEASE

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SF thriller *Future Perfect* published today – dystopian future where looks are everything

Scientist and medical writer Katrina Mountfort takes readers to a future in which men and women are almost identical, personal relationships are forbidden and conformity is enforced through fear engendered by governmental and societal control

DARTFORD, KENT – 19 September 2014 – Elsewhen Press, an independent UK publisher specialising in Speculative Fiction, is delighted to announce the publication today of *Future Perfect*, the first volume in the science-fiction suspense *Blueprint* trilogy by scientist and medical writer **Katrina Mountfort**. In a not-too-distant future, the population lives within comfortable Citidomes, necessitated by a bio-terrorist attack. Pressure from both the government and wider society enables control to be maintained over a population who are largely unquestioning. MindValues advocate acceptance and non-attachment, ensuring the elimination of personal relationships. The BodyPerfect cult encourages a tall thin androgynous appearance, and peer pressure reinforces a shallow culture in which looks are everything.



Future Perfect tells the story of Caia, an intelligent and highly educated young woman. In spite of severe governmental and societal strictures, Caia finds herself becoming attracted to her co-worker, Mac, a rebel whose questioning of their so-called utopian society both adds to his allure and encourages her own questioning of the status quo. As Mac introduces her to illegal and subversive information, she is drawn into a forbidden, dangerous world, becoming alienated from her other co-workers and resmates, the companions with whom she shares her residence. In a society where every thought and action are controlled, informers are everywhere; whom can she trust? When she and Mac are sent on an outdoor research mission, Caia's life changes irreversibly.

This book will appeal to both an adult and young adult audience, despite (or perhaps because of) the dark undercurrent that runs through the story: the enforcement of conformity through fear, the fostering of distorted and damaging attitudes towards forbidden love, manipulation of appearance and even the re-definition of beauty. In the best traditions of science fiction, Katrina Mountfort describes a future society in a story that holds a mirror up to our own time.

Future Perfect is published today by Elsewhen Press in a digital edition in popular eBook formats, available from all good eBook retailers. It will be published in a paperback edition in December 2014.

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Notes for Editors

About Katrina Mountfort



Katrina Mountfort was born in Leeds. After a degree in Biochemistry and a PhD in Food Science, she started work as a scientist. Since then, she's had a varied career. Her philosophy of life is that we only regret the things we don't try, and she's been a homeopath, performed forensic science research and currently works as a freelance medical writer. She now lives in Saffron Walden with her husband and two dogs. When she hit forty, she decided it was time to fulfil her childhood dream of writing a novel. *Future Perfect* is her debut novel and is the first in the *Blueprint* trilogy.

About Elsewhen Press

Elsewhen Press is an independent publisher of Speculative Fiction. Based in the UK, in the South East of England, Elsewhen Press publishes titles in English in digital and print editions, adopting a digital-first policy for most titles and a digital-only policy for some. Elsewhen Press is an imprint of Alnpete Limited.

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